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| **QUORA**  Quora was co-founded by former Facebook employees [Adam D'Angelo](https://en.wikipedia.org/wiki/Adam_D%27Angelo) and [Charlie Cheever](https://en.wikipedia.org/wiki/Charlie_Cheever) in June 2009. Quora's user base grew quickly since 2010. As of April 2017, Quora has claimed to have 190 million monthly unique visitors, up from 100 million a year earlier.  Quora launched a full-text search of questions and answers on its website on March 20, 2013and extended the feature to mobile devices in late May 2013. It also announced in May 2013 that all its usage metrics had tripled relative to the same time in the prior year. In November 2013 Quora introduced a feature called Stats to allow all Quora users to see summary and detailed statistics regarding how many people had viewed, upvoted, and shared their questions and answer. | | |
| **SNO** | **QUESTIONS** | **ANSWERS** |
| 1 | What app you are researching? | Quora |
| 2 | Is the product delivered as a web app, a mobile app and (or) a desktop app? | It is web app and mobile app. |
| 3 | Who are the app’s target audience? | People who want to learn, teach and share knowledge like subject experts, scholars, curious people, silent spectators spending time on here and realized how much better it is and slowly getting used to it sharing things with public. |
| 4 | What pain points does this app alleviate and/ or what gain points does that app provide for its users? | Pain points:  a)The answer replied to our question is correctly valid or not we can’t say.  Gain points:  a)We can know many things based on our intrests.  b)Here users can upvote or downvote anserw to exant answers provided by other users.  c) Quora sends a daily email containing a set of questions with one answer that is deemed the best answer given certain ranking requirements.  d)  Users can report plagiarism, harassment, spam, factually incorrect articles, etc. This keeps sub-standard content under check |
| 5 | How would you summarize this app’s value proposition? | The people with zero knowledge or people who want to learn new things or people who interested what new things happening in this world, all these type of users can benefit more using quora |